## Our Methodology and Approach

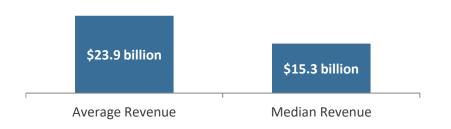
INDEPENDENT, ORGANIC, UNBIASED RESEARCH, BASED SOLELY ON CLIENT FEEDBACK

# Research More than 350 in-depth surveys Time Frame Primarily between February 2025 and August 2025 Respondents receive a complimentary report of benchmarks and metrics

### **Legal Decision Makers Responsible for Litigation**

- Head of Litigation
- Chief and Vice President of Litigation
- · General Counsel/Chief Legal Officer
- Direct report to General Counsel

### **Organizations with Highest Levels of Legal Spending**



# Representative of more than 15 Industry Segments

- Banking
- Chemicals
- Consumer Goods
- Energy
- Financial Services
- Food & Agricultural
- Health Care
- High Tech
- Insurance
- Manufacturing
- Pharmaceuticals
- Professional Services
- Retail Trade
- Real Estate
- Telecom
- Transportation
- Utilities
- Wholesale Trade

solely on in-depth surveys and telephone interviews with leading legal decision makers. This comprehensive analysis trends data from more than 30,000 corporate counsel client interviews conducted over the span of 24 years.

This research is independent and unbiased – no law firm or organization other than BTI sponsors this study.

Each year, BTI reaches out to a strategically designed group of top legal decision makers at large organizations with \$1 billion or more in revenue. We target the decision makers in the industries who spend the most on legal affairs as well as thought leaders and innovative Chief Legal Officers. Our survey also includes Chief Legal Operating Officers and business executives who hire and influence the selection and hiring of law firms.

Participants are granted confidentiality at the individual and organizational level.