### 8 Critical Trends Driving Spending on Outside Counsel in 2025



**BTI Practice Outlook 2025: Clients Face the Legal Firestorm and Brace for Unprecedented Challenges** is your only guide to outside counsel spending as corporate counsel face a barrage of high-risk legal issues — unprecedented in modern times.

Our brand-new research with more than 310 corporate counsel reveals the critical trends driving spending on outside counsel. The top 8 are:

## Clients face the legal firestorm

Unprecedented challenges coming from every direction





More bet-the-company issues then ever —

up 4x over last year



Law firms with ideabased pitches

winning the new work without RFPs

#### Multiple highrisk issues

dominate client thinking





Clients with increased budgets making

**BIG** increases

Spending for outside counsel reach a **10-year high** 

io year riigi



# Clients looking to outside counsel

instead of specialized resources





7 practice areas with the

most acute needs

#### BTI Practice Outlook 2025

Clients Face the Legal Firestorm and Brace for Unprecedented Challenges



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